

DIREZIONE GENERALE MUSEI

TERMS OF USE FOR THE IMAGES OF THE MUSEUM OF ORIENTAL ART, VENICE

The supply and the copyright of the images of the cultural heritage of Polo museale del Veneto, from which the Museum of Oriental Art depends, must be authorized by the Polo Director upon application.

The reproduction of the images available in the Polo museale del Veneto photographic archive can be granted for personal, scientific, cultural and commercial purposes.

The authorization is granted by the Director upon application by the appropriate form (https://polomusealeveneto.beniculturali.it/servizi/archivio-fotografico). The applicant must provide all the data and information useful to the evaluation.

A fee must be paid for the purchase of the images and for the publishing rights. The payment must be done in advance on the base of the estimate of Polo.

The requested photographs are sent to the applicant after the achievement of the authorization, where the terms of use of the images are specified.

Applications referred to other specific cases are, from time to time, examined and regulated by specific agreements.

1 Reproduction

The images are sent exclusively in digital .tiff or .jpg formats.

The images released on websites mustn't have a resolution higher than 490 x 750 pixels, 300 dpi, and must contain the following credit line: © The Museum of Oriental Art, Venice.

2 Reproductions for personal or educational purposes

If the request is sent for personal or study purposes, the applicant undertakes not to spread and publish the images.

The application for personal and scientific reasons must be sent using the specific form (https://polomusealeveneto.beniculturali.it/servizi/archivio-fotografico). A refund for the





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expenses sustained by the administration for the postproduction, as specified in the rate table of Polo museale del Veneto, can be asked, according to the Italian decree 42/2004, art.108.

The products sustained by the Ministero per i Beni e le Attività Culturali (Ministry for Cultural Heritage and Activities) or by other public administration for scientific or enhancing purposes shared by Polo museale del Veneto are free from payment.

Reproductions asked by private individuals for personal use or for study purposes are free from the payment of the fee. However applicants must reimburse the possible expenses incurred by the Administration.

3 Reproduction for publishing.

For exhibitions, editorial purposes (books, catalogues, magazines, etc.), or commercial printed matter (leaflets, posters, flyers, etc.), the applicants must give the information requested in the form (https://polomusealeveneto.beniculturali.it/servizi/archivio-fotografico).

The supply of images is subordinate to the payment of the fee foresees in the Tariffario del Polo museale del Veneto according to the Legislative Decree 42 / 2004 art.108

The scientific periodicals will be required to reimburse the costs incurred by the Administration for the supply of images.

For paper publications with a circulation of less than 1000 copies and with a cover price lower than 50 euros a reduced fee will be applied.

A higher fee is required for the publication of the image on the front cover of the publication.

In case of use of the images for commercial purposes, the Polo museale together with the Museum of Oriental Art, has the right to decide the fee on a case-by-case.

4 Payment methods

Payments from Italy can be remitted:





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on the postal current account n. 3301, in the name of the Tesoreria Provinciale dello Stato – Banca d'Italia di Venezia

Capo XXIX - capitolo 2584 - art. 3

payment description: Venezia /Polo museale del Veneto/ foto - diritti

Payments from the countries belonging to the European Union must be remitted exclusively:

by bank or postal transfer in favor of:

Tesoreria dello Stato - Mibac

IBAN code: IT34Q0100003245224029258403

BIC code = BITAITRRXXX

reason for payment: CAPO XXIX - capitolo 2584 - art. 3 - Polo museale del Veneto - Foto

– diritti

The payments from other foreign countries must be made:

by bank or postal transfer in favor of:

Banca d'Italia

IBAN code: IT95F1202803200000000012028

BIC code = CAMBITRRXXX

Reason: CAPO XXIX - capitolo 2584 - art. 3 - Polo museale del Veneto - foto - diritti

The details of the postal payment or the receipt of the transfer with the indication of the CRO (Codice di Riferimento Operazione) or of the TRN (Transaction Reference Number) will be sent to the e-mail address: pm-ven.archiviofoto@beniculturali.it

5 Conditions

- The transmission of the images will be done by Polo museale del Veneto after the verification of the deposit or the receipt to send to pm-ven.archiviofoto@beniculturali.it
 - The authorization is not transferable, it is issued on a non-exclusive way, only for the required purpose. The images cannot be further reproduced or used for different purposes of those declared in the application.
 - For further editions and for any other use, a specific application must be sent.
 - The authorization is valid only for one printed edition or for one year on a website.





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- The captions of the published images must contain the sentence: "By courtesy of Polo museale del Veneto Museo d'Arte Orientale, Venezia".
- In the event of publication, the applicant must deliver to the Administration from one to three copies of the editorial product produced or communicate the address of the website.

